

Get a Grip

AIRS is Hands-On

ADVANCED INTERNET RECRUITMENT STRATEGIES

AIRS offers the first hands-on lab for recruiters.

AIRS Search Lab

Built on the successful AIRS I and AIRS II seminars, AIRS Search Lab is a performance-based workshop held in a hands-on computer lab. Students will learn to plan, search and communicate with specific candidates in a trainer-led environment on a state-of-the-art workstation loaded with AIRS productivity tools and linked to the Net.

Get your hands on these benefits, FREE with AIRS Search Lab:

- **AIRS Search Toolbar:** Newly configured with links to over 500 of the best e-recruitment Web-tools
- **Boolean Box:** A headhunting meta-search engine developed by AIRS to find passive candidates, fast
- **Databases:** Job boards, resume banks, ISPs and user groups – over 25,000 searchable, sortable resources
- **Finders:** New tools to help you X-Ray and Flip the best companies, colleges, forums, organizations, events, virtual communities and more
- **E-Recruitment KnowledgeBase:** Free membership includes AIRS recruitment news, guided channels, directory, library, discussion groups and career tools
- **Alumni Package:** AIRS discounts, partner specials, tutorials, AIRS communities and discussion groups
- **AIRS Aftercare:** Help desk with unlimited toll-free phone support

More than 13,000 recruiters have taken AIRS seminars and now AIRS brings the next generation of active search tools to market. Get your hands on a phone and call us now at 1-800-466-4010 to register. Or fill out the form at right.

Call 1-888-999-8844

Get your hands on it now!

or visit us on the Web at
www.airsdirectory.com.

To be removed from this fax list, please send an email with the number to be removed to unsubscribe@airsdirectory.com or call 1-800-466-4010. Thank you.

Fax-back Registration

Name _____

Company _____

Title _____

Phone _____

Fax _____

E-mail _____

Address _____

City _____

State _____ Zip _____

Please check all that apply:

Contact me

Send further information via e-mail

Register

Seminar:

AIRS Search Lab = \$2,290 (2 Days)

City _____ Date _____

Payment (please circle):

Visa MC Amex

Cardholder: _____

Card number: _____

Expiration: _____

Total charges: _____

**We will confirm your reservation
via telephone.**

Please contact: **Lisa Mazzilli**

Phone: **1-888-999-8844**

Fax: **1-888-997-5559**

Web: www.airsrcruiting.com

AIRS

ADVANCED INTERNET RECRUITMENT STRATEGIES

**AIRS Search Lab
is coming to a
city near you
this October.**

Chicago, IL

October 30

October 31

Dallas, TX

October 30

October 31

Minneapolis, MN

October 30

October 31

San Jose, CA

October 30

October 31